



CEE2ACT

Empowering Central and Eastern European countries to develop circular bioeconomy strategies

CEE2ACT e-solutions for the Bioeconomy

17 October 2024. SCALEUP online event
María Rosell GEONARDO



Funded by
the European Union

- **Duration:** September 1st 2022 – August 31st 2025
- **Coordinated by:**  **GEONARDO**
STATE OF THE ART AND BEYOND
- **Horizon Europe CSA project**
HORIZON-CL6-2021-Governance-01-10



17 partners from 17 European countries



University of Natural Resources
and Life Sciences, Vienna



To **empower** countries in Central Eastern Europe and beyond (especially BG, HR, CZ, GR, HU, PL, RO, RS, SL, SK)

... to contribute to the development of Bioeconomy strategies and action plans through knowledge transfer and the adoption of **innovative governance models**;

... by deploying a **bottom-up, multi-stakeholder approach** driving exchange and collaboration within and between CEE countries, as well as AT, FI, DE, ES, SE and NL.





The National Bioeconomy Hubs (NBHs) are platforms aiming at bringing together relevant stakeholders through workshops, training sessions, forums, and other activities, that foster exchange of ideas and common elaboration of national bioeconomy roadmaps.

The 10 National Bioeconomy Hubs are built on existing networks and clusters, and they will be supported by e-solutions such as inventories of best practices, e-learning modules, self-assessment tool, B2B matchmaking tool, and methodology for developing bioeconomy strategies and action plans.



Target groups (Hub members)

- Policy makers and decision makers
- Public administrators
- Bio-based value chains actors (primary sector, industrial and waste sector)
- Investors, SMEs
- Research institutions, academia
- Environmental organizations
- NGOs and CSOs



How do we achieve this together?

Building trust and understanding
between stakeholders

Workshop series 1



Building knowledge and capacity
of stakeholders



Workshop series 2

Building a vision and roadmaps
together

Workshop series 3

Main project outputs:

- Baseline analysis
- National bioeconomy hubs
- E-solutions for green transition
- Knowledge Transfer Strategy
- National-level roadmaps for the bioeconomy strategy in CEE2ACT target countries
- CEE2ACT MoUs signed



Fruitful site visit and project meeting hosted by Wageningen University & Research

09/23/2024

On 18-20 September 2024, our 17 partners and hub members from 10 Central and Eastern European Countries gathered in the Netherlands for the International Site Visit at Wageningen University &



- [CEE2ACT Online Inventory](#) of Bioeconomy Good Practices
- Hosted and developed by the Bioeconomy Cluster in Slovakia
- Provides examples of good practices, existing on-line facilities, and bioeconomy-related projects in **five categories**, enabling access to information and exchange of know-how.
- Available in English.
- 113 best practices uploaded
- 1200 visits and 296 users.



ABOUT INVENTORY ABOUT PROJECT PARTNERS CONTACT

BEST PRACTICES

Topic Keyword

All

« Previous Next »

 RIBES: REGIONAL INCLUSIVE BIOBASED ENTREPRENEURSHIP SOLUTIONS
#Bioeconomy strategy

 GREET CE: GREEN TRANSITION IN CENTRAL EUROPE
#Bio-based industry

 CINURGI: CALL FOR BEST PRACTICES AND MOST INNOVATIVE SOLUTIONS FOR RECYCLING OF NUTRIENTS
#Bio-based industry

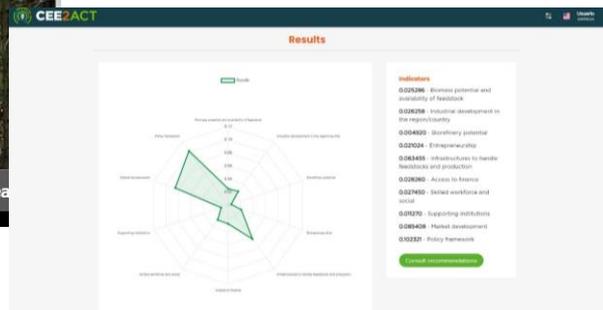
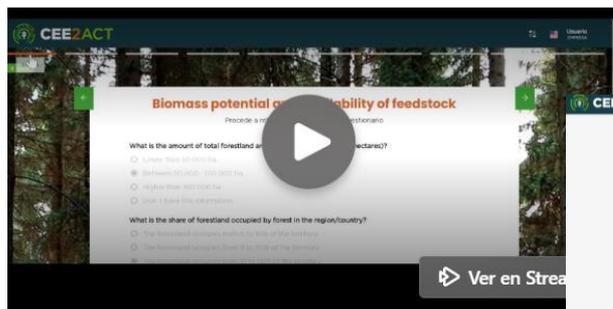
 DEVELOPMENT OF THE BIOECONOMY IN BULGARIA: OPPORTUNITIES AND REGIONAL SPECIFICS
#Bioeconomy strategy

 CAPBIO4BG: DEVELOPING THE RESEARCH AND INNOVATION CAPACITY AT THE AGRICULTURAL UNIVERSITY OF PLODIV TO BOOST THE REGIONAL INNOVATION POTENTIAL IN BIOECONOMY
#Cooperation

 STRATEGY FOR DEVELOPMENT OF THE BIOECONOMY IN STARA ZAGORA REGION
#Bioeconomy strategy



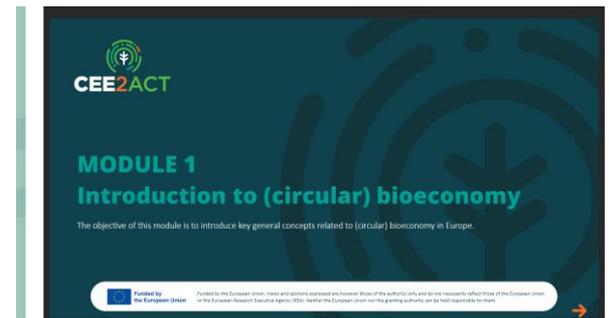
- The [Self-assessment tool](#) supports **policy makers and administrations at national, regional and local level** to evaluate the current state of bioeconomy, and provide recommendations and additional information to support bioeconomy initiatives implementation.
- Hosted and developed by the [CIRCE](#) (Spain) in **English and additional 10 languages**.



E-solutions: E-learning platform



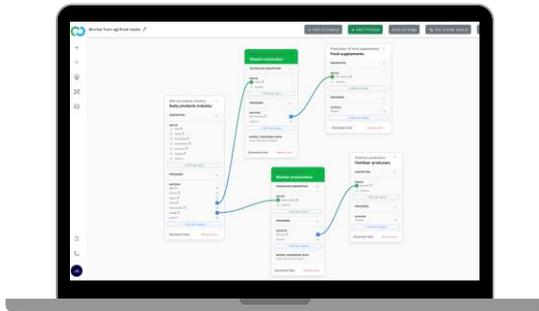
- [CEE2ACT E-learning platform](#) offers interactive training materials divided into **4 thematic modules set of exercises** for promoting bioeconomy and sustainable governance.
 - Introductory module (key concept of bioeconomy)
 - Module for CSOs\citizens,
 - Module for private organizations\businesses\associations,
 - Module for research\public organization.
- Hosted and developed by [Geonardo](#) (Hungary), available in **English and 10 additional languages**



E-solutions: Business-to-Business tool



- The [B2B matchmaking online tool](#) is enabling interested stakeholders (SMEs, large companies, R&D institutions, universities, etc.) to build partnerships that will result in concrete projects or cooperation.
- The platform is a “**marketplace**” where bioeconomy players can search and meet potential partners and set-up a meeting from other regions.
- Hosted and developed by [Anteja](#) (Slovenia) in English language.
- 100 unique visitors



Case study for dissemination



We help you
CONNECT
with the right
Sustainability
Partner

PAGE 1



What is your key challenge
regarding sustainability?



CEE2ACT B2B TOOL is a simple but powerful platform that helps you find the right partners to achieve your sustainability goals. We use advanced algorithms and expert insights to match you with the right companies and experts to collaborate with.
Depending on your challenge, we can connect you with:

01. Buyers of waste and by-products
02. LCA analysts
03. Solution providers
04. Sustainability consultants
05. Partners for new projects



PAGE 2

CASE STUDY:



Who are they?

Envien Group is a key player and a leading force in the biofuels and feed production sector across Central and Eastern Europe. The group operates biorefineries in several countries and boasts a revenue exceeding 250 million.

What is their challenge?

Envien Group is currently inquiring into a possible diversification into bioplastics and alternative proteins, underscoring its commitment to innovation and sustainability.

Why did they reach out to CEE2ACT?

The company engaged with CEE2ACT to identify potential off-takers for biobased polymers in the market. By collaborating with CEE2ACT, Envien Group aims to leverage their expertise and network to effectively penetrate new markets, secure partnerships, and ensure a successful transition into the bioplastics industry.



PAGE 3

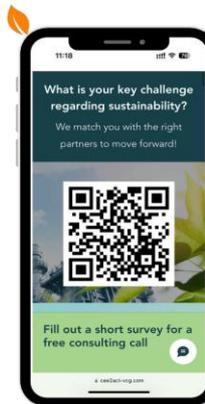


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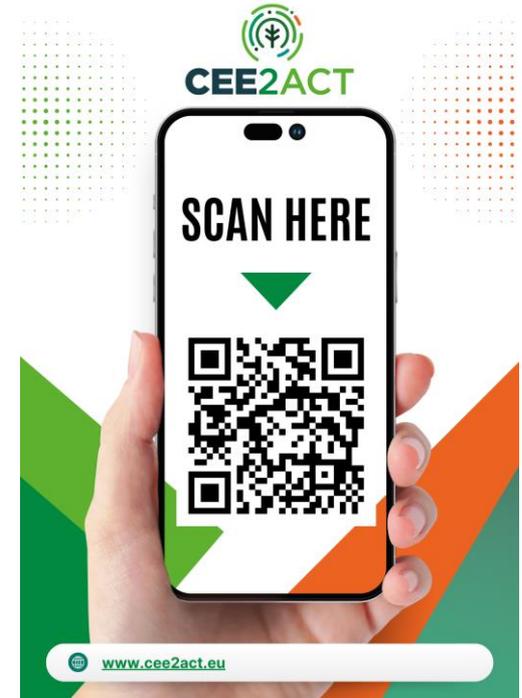
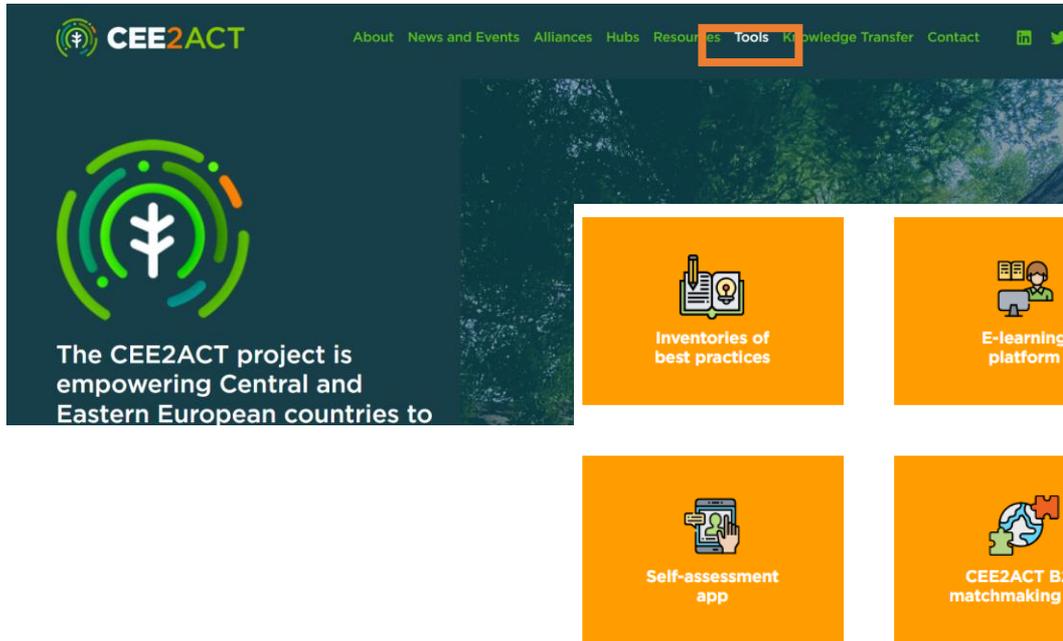
www.linkedin.com/company/cee2act



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Where to find the tools?

www.cee2act.eu



Check out the project videos!



CEE2ACT Project - Empowering Central and...

Greenovate! Europe

Public

29 videos 540 views Updated 7 days ago

Play all Shuffle

A more bottom-up approach is needed to foster the bioeconomy transition in Europe. To do so, CEE2ACT is empowering countries in Central Eastern Europe and beyond (Bulgaria, Croatia, Czech Republic, Greece, Hungary, Poland, Romania, Serbia, Slovakia and Slovenia) to develop circular bioeconomy strategies and action plans through innovative

Sort



CEE2ACT #Bioeconomy Hub - Second Workshop in Hungary

Greenovate! Europe • 125 views • 2 months ago



CEE2ACT #Bioeconomy Hub - Second Workshop in Romania

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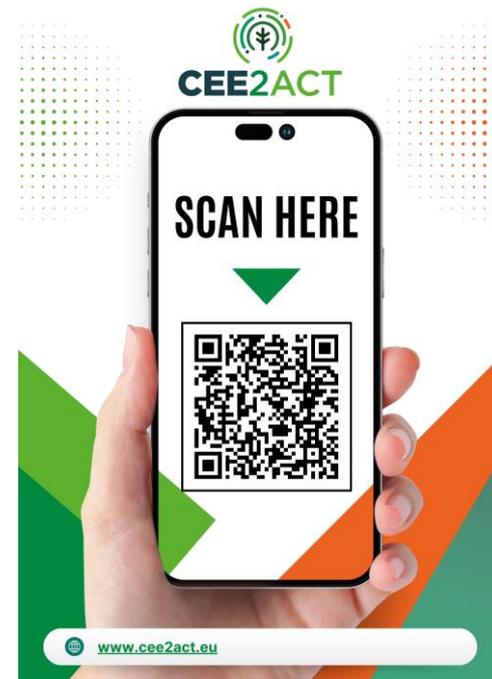
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CEE2ACT Bioeconomy Hub - Second Workshop in Bulgaria

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Thank you!

Any questions?

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Follow us on
social media!

